

Technical Bulletin

**Subject: Softball Australia Batter Up Program, Approved Bat
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Date: 05/07/2011

Background

Softball Australia has developed a new junior recruiting program called '[Softball Batter Up](#)'. Part of participation in the program includes a participant kit provided by official equipment supplier, Easton, which includes the choice of Softball bat and ball in a draw string bag or a glove and ball set in a draw string bag.

As part of this program Softball Australia has specially designed and manufactured light weight bats to be used exclusively with a soft core centre model softball.

A soft core centre ball looks very similar to a normal optic yellow hard core softball; however it has a soft core centre.

Softball Batter Up

'Softball Batter Up' is an 8 session program that is designed to attract new junior members. It introduces children to Softball and helps them develop the skills they will need to enjoy their Softball experience.

The program teaches fundamental Softball skills such as batting, throwing, catching and pitching, through a variety of fun games and activities. Through their involvement in the program, participants also improve their physical fitness, make friends and have fun.

Children participating in the 'Softball Batter Up' program will receive an equipment kit as part of their registration.

Clubs can use this program to develop existing members and to attract new junior members, allowing clubs to grow junior ranks thereby positioning Softball for a healthy future.

Visit 'Softball Batter Up' @ <http://softballbatterup.com.au/>

Softball Batter Up Official Bat.

As part of this program Softball Australia has specially designed and manufactured light weight bats.

The bat pictured is **only** approved for use with a "soft core ball".

The bat is white in color and has the Softball Australia logo and a Softball Batter Up logo at the end of the barrel of the bat.

The words "For use with soft core balls only" is printed down the length of the bat

All safety standards of the bat should be maintained.





Australian Government
Australian Sports Commission



Softball Australia Logo and “Soft Core ball Only” wording



‘Softball Batter Up’ logo

Chet Gray
General Manager
Operations and Technical
Softball Australia

Leigh Evans
Umpire in Chief – Technical
National Umpiring Program
Softball Australia

This is an Approved Softball Australia Limited Technical Bulletin for use in Australia and is current as of 05/07/2011.

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